

# Squamish Days

## LOGGERS SPORTS FESTIVAL

### Sponsorship PACKAGE 2011

The **Squamish Days** Loggers Sports Association invites you to take part in our **54<sup>th</sup> Annual Squamish Days Loggers Sports Festival**

**July 28<sup>th</sup> – July 31<sup>st</sup>, 2011**

**S**quamish's Annual Squamish Days Loggers Sports Festival is the largest festival of its kind in British Columbia and the longest running annual Festival in Squamish.

Going into our fifty-fourth year, we continue to be embraced with open arms by our local communities and those throughout Canada and the world. Each year the festival becomes larger in size and scope and the partnerships we have made continue to strengthen while the opportunities and visibility for our sponsors grow. Please take a moment to review the sponsorship levels below to find an appropriate match for your organization.

Remember, all details are further negotiable and we are quite open to any suggestions you may have in creating a package to meet your particular needs. Please find all contact information below the sponsorship levels. We look forward to the opportunity of partnering with your organization.



FAMILY FUN  
[www.squamishdays.ca](http://www.squamishdays.ca)

# Squamish Days 2011 Sponsorship Levels

<b>SPONSOR BENEFITS</b>	<b>Wood Boss \$4,500</b>	<b>High-Rigger \$3,500</b>	<b>BullBucker \$2,000</b>	<b>Hook-Tender \$1,000</b>	<b>Rigging Slinger \$500</b>	<b>Chokerman \$250</b>	<b>Chaser \$100</b>
-------------------------	------------------------------	--------------------------------	-------------------------------	--------------------------------	----------------------------------	----------------------------	-------------------------

## PROMOTION

Listed as Presenting/Title Sponsor in Advertising and Website	PRESENTING Choose from: Sunday Show OR Volunteer T-Shirts	TITLE Beer Gardens, Competitor T-Shirts or Saturday Show					
Company Name announced by the event host	Announced as Presenting Sponsor	Announced as Title Sponsor	ONE Open Event at the World Class Show	ONE Novice/Int. Event Saturday Show			
Spar Tree Magazine	Listed as Presenting Sponsor w/Logo	Listed as Title Sponsor w/Logo	Listed as BullBucker Sponsor	Listed as Hook- Tender Sponsor	Listed as Rigging Slinger Sponsor	Listed as Chokerman Sponsor	Listed as Chaser Sponsor
Banners & Signage at Loggers Sports Grounds (Provided by Sponsor)	2 - 3' x 10' Banner or Sign	1 - 3' x 10' Banner or Sign	1 - 3' x 5' Banner or Sign				
Website Exposure	Logo & Link	Logo & Link	Logo & Link	Logo & Name	Company Name	Company Name	Company Name
Ability to Hand out Promotional Materials @ Loggers Sports Show	Yes	Yes					
After Event Acknowledgement Exposure (Squamish Chief)	Includes Company Logo	Includes Company Logo	Includes Company Logo	Company Name	Company Name	Company Name	Company Name

## FREE SWAG

Art Exhibits	Preferred Entry	-	-	-	-	-	-
Sponsors VIP Tent	6 Invites valid Saturday & Sunday	4 invites valid Saturday & Sunday	2 invites valid Saturday & Sunday	2 invites Saturday & Sunday	2 invites valid SATURDAY ONLY	2 invites valid SATURDAY ONLY	-
Musical Event Tickets	2	2	-	-	-	-	-
10 KM Run Entry	1	1	1	-	-	-	-
Pancake Breakfast Vouchers	8	4	2	2	2	-	-
World Class Loggers Sports Show Tickets	8	4	4	2	2	2	-
Squamish Days Ball Caps	4	2	2	1	1	-	-
Squamish Days T-Shirt	2	-	-	-	-	-	-

## FOR ALL

### In addition to all of the great Sponsorship Benefits above all Sponsors will receive the following:

- Company Name Listed in the Squamish Days Gazette (Free events calendar, 7,000 copies printed & distributed)
- Opportunity for higher profile events during the festival weekend
- Entry into the Squamish Days Festival Parade
- Entry into the Marketplace at the Al McIntosh Loggers Sports Grounds
- Preferred Seating Area at the Al McIntosh Loggers Sports Grounds
- After event acknowledgement in the Squamish Chief
- Additional paid advertising opportunities through the Spar Tree Magazine



For more information please contact Marika Maki

e. [sponsor@squamishdays.ca](mailto:sponsor@squamishdays.ca)

p. 604.898.6014

# 2011 Squamish Days Sponsorship Commitment Form

Please complete this form and return via fax to 604.898.4852 by JUNE 15<sup>th</sup>, 2011

## Sponsor Information:

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Do you require an invoice:      YES      NO

## Sponsorship Level (Please check one)

- Wood Boss      \$4,500
- High-Rigger      \$3,500
- Bull-Bucker      \$2,000
- Hook Tender      \$1,000
- Rigging-Slinger      \$ 500
- Chokerman      \$ 250
- Chaser      \$ 100
- Other/In Kind (Please Specify Below)

**PLEASE NOTE**  
In order to guarantee inclusion in Squamish Days  
online and print marketing sponsorship money &  
commitment must be received by  
**JUNE 15<sup>th</sup>, 2011**

Sponsor Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Please mail cheques to Box 68 – Squamish BC – V8B 0A1**

**For more information please call 604.898.6014 or email [sponsor@squamishdays.ca](mailto:sponsor@squamishdays.ca)**

**Thank you for your support!**

